

## **European Entrepreneurship Video Award 2010: Participate!**

Take part in the European Entrepreneurship Video Award 2010 and win more than € 3,000!

The European Commission is encouraging enterprising film lovers to prove their creativity and skills by producing a short video that deals with the following questions: What is entrepreneurship all about? What could encourage people to become entrepreneurs? What could counteract old prejudices and offer new visions of entrepreneurship?

"Entrepreneurship – A different way of life" "Entrepreneurship – Challenges and rewards" "Entrepreneurship – The way into the future"

The winning video in each of the three categories will be awarded  $\in$  3,333, the videos in second place will be awarded  $\in$  2,222, and those in third place will receive  $\in$ 1,111. Each prize will be a lump sum and is not intended to cover the production costs of the videos or any other expenses.

Five additional "special winners" will be awarded € 555 each. These special prizes are reserved for persons aged 25 or younger.

The producers of the best videos will be invited to a special award ceremony on 25 May 2010 in Brussels, as part of the 2nd "European SME Week".

## **▶** Target audience

The competition is open to all natural and legal persons who are citizens or residents of a Member State of the European Union, Norway, Iceland, Liechtenstein, Croatia, the former Yugoslav Republic of Macedonia, Montenegro, Albania, Serbia, Turkey and Israel.

Students of cinema schools and universities, business and management schools, members of business networks and associations, entrepreneurs and professionals ... all are invited to portray their ideas and own experiences in the field of entrepreneurship.

## ► How to take part?

All you need to do is produce a short video (one to two minutes) in the category of your choice by 9 April 2010, upload it on the internet or mail it to us and register on our website.

For terms and conditions, news on the jury and Q&A, please visit: http://ec.europa.eu/enterprise/policy/entrepreneurship/video-award/index\_en.htm