

EMILIA-ROMAGNA, ITALY

# FUTURE LIVES HERE

MULTIMEDIA EXHIBITION ON  
HIGH TECHNOLOGY NETWORK  
AND TECHNOPOLES IN EMILIA-ROMAGNA

European Commission  
Berlaymont, Piazza  
Rue de la Loi / Wetstraat 200 - Brussels  
**16-23 FEBRUARY 2011**

The Emilia-Romagna Technopoles and High Technology Network will be on display in Brussels from 16 to 23 February 2011 at the European Commission's Headquarter, the Berlaymont Building. Alongside with the exhibition, R&D policies and programmes implemented by the Emilia-Romagna Region will be presented and discussed in workshops and seminars.

The Technopoles Project is co-funded by the 2007-2013 ERDF ROP and is the further step of the Regional High-Technology Network made up of 45 industrial research laboratories and innovation centres, organized in thematic platforms: agri-food, construction, energy and environment, ICT & design, mechanics and materials, life sciences. Laboratories will facilitate and promote technology transfer and the development of new high-tech enterprises, through the setting up of 10 technopoles throughout the regional territory.

The overall 241 million euro investment is earmarked for the funding of research projects, purchase of scientific equipment and for supporting research, technology transfer and spin-off creation facilities, employing 1600 researchers.

The opening of the exhibition will be held on 16 February. Further events are planned and will involve major institutional representatives from Emilia-Romagna and from the European Commission and will offer the opportunity to exchange experiences between European institutions and Regions, research centres, universities and enterprises.

The exhibition will also launch R2B – Research to Business, the international event dedicated to research and business matchmaking, which will take place in Bologna on 8 and 9 June 2011.



EUROPEAN UNION  
European Regional Development Fund



ERDF ROP 2007-2013  
COMPETITIVENESS AND  
EMPLOYMENT OBJECTIVE  
Regione Emilia-Romagna

BUILDING OUR FUTURE TOGETHER

# 16 FEBRUARY 2011

Emilia-Romagna Region  
Avenue de l'Yser 19 - Brussels

10.00 - 13.00

**Technopoles and Technology Platforms:**  
the regional experience within European networks  
First Meeting of the Regional High Technology Network Labs  
Event reserved to members of the Regional High Technology Network



## **Growing smart!** A new Framework Programme for a knowledge-driven and innovative Europe

The Seventh Framework Programme for Research and Technological Development, EU's main tool for funding research in Europe is approaching the end of its implementation in 2013 and the debate is ongoing on the future of the programme and its revision. The seminar aims at sharing experiences on the implementation and at debating the future revision of the programme.

14.00

Registration

14.30

Welcoming

**Lorenza BADIELLO**, Head of Emilia-Romagna EU Office

Opening Speech

**Gian Carlo MUZZARELLI**, Minister of Industry, Energy, Sustainable Development and Green Economy, Emilia-Romagna Region

Chair: **Paolo BONARETTI**, ASTER General Director

14.45

Keynote Speech

**Marnix SURGEON**, DG Research and Innovation, European Commission

15.15

Roundtable

**Research Policies in Europe**

**Dario BRAGA**, Deputy Dean of Research, University of Bologna

**Luca MORETTI**, Expert of Research and Innovation, Permanent representation of Italy

**Ezio ANDRETA**, President of APRE

**Claus SCHULTZE**, DG Regio, European Commission

16.30

Conclusion

17.00 - 18.00

European Commission

Berlaymont, Piazza Rue de la Loi / Wetstraat 200 - Brussels

Exhibition Opening

## **Emilia-Romagna, Italy "Future Lives Here"**

Welcome Speeches

**Gian Carlo MUZZARELLI**, Minister of Industry, Energy, Sustainable Development and Green Economy, Emilia-Romagna Region

**Mercedes BRESSO**, President of the Committee of the Regions



# 17 FEBRUARY 2011

Emilia-Romagna Region  
Avenue de l'Yser 19 - Brussels



## Green economy, a regional perspective Workshop

The role played by local and regional governments in promoting energy efficiency, developing renewable energies and generating green growth and jobs has recently been highlighted by a Memorandum of Understanding on cooperation on climate action signed last October in Brussels between the Committee of the Regions (CoR) and the United States Conference of Mayors (USCM). The reason for this agreement is sharing best practices and fostering a closer collaboration between local, regional, national and European authorities in order to develop an effective green economy.

9.30

Registration

10.00

Welcoming

**Lorenza BADIELLO**, Head of Emilia-Romagna EU Office

Introduction

**Gian Carlo MUZZARELLI**, Minister of Industry, Energy, Sustainable Development and Green Economy, Emilia-Romagna Region

**Morena DIAZZI**, Director of DG Industry and Managing Authority ERDF ROP, Emilia-Romagna Region

Chair: **Richard TUFFS**, Director of ERRIN - European Regions Research and Innovation Network

10.30

Keynote speeches

**Samuele FURFARI**, DG Energy, European Commission

**Rosanna MICCICHÈ**, DG Regio, European Commission tbc

11.00-12.30

Roundtable - The Regional Perspective

**Invited Regions:**

Emilia-Romagna, Valencia, Northern Ireland, Hessen, Fiandre, Lower Austria

13.00

Conclusion

14.30-17.00



## Tourism: Policies towards Europe 2020 Workshop

Tourism takes a crucial part in European development and innovation. More, it is no doubt one of the main drivers measuring and improving the quality of life. New keywords are "Sustainable and green Tourism". That is why Emilia-Romagna Region is promoting a dedicated workshop in order to discuss and benchmark this issues together with other European regions in the perspective of the new goals of Europe 2020.

**Morena DIAZZI**, General Manager DG Industry, Trade and Tourism, Emilia-Romagna Region

**Francesca TUDINI**, Tourism Head Unit, DG Industry, European Commission

**Mattia PELLEGRINI**, Member of the Staff Vice President Antonio Tajani, European Commission

**Lenka NIELSEN**, DG Regio, Unit Italia-Malta, European Commission

The Workshop will also be attended by other European regions, benchmarking main Tourism regional strategies and policies towards Europe 2020

# 22 FEBRUARY 2011

European Commission  
BERLAYMONT, room Schuman  
Rue de la Loi 200, Brussels



## Towards Europe 2020: building an innovative and cohesive Europe

Globalisation, economic and financial crisis, new global players are the new challenges for Europe. Today's decisions will deeply affect our future and shape the European Union itself. The ambitious goal of creating a "smart, sustainable and inclusive Europe" can only be achieved through a shared participation at the EUROPE 2020 strategy among all levels of government and through a territorial integrated approach. The role of regions is thus a crucial aspect.

Innovation is the keyword to help Europe recover from the crisis. The dynamics of innovation, technological change and growth have a regional dimension that is worth addressing through regional innovation policy. The cohesion policy offers an important opportunity for regions to plan and experience innovation strategies adapted to their own economic, social and geographic context.

9.30

Registration

Chair: **Michele PASCA-RAYMONDO**, Deputy Director General, DG Regio, European Commission

10.00

Welcoming and Introduction

**Gian Carlo MUZZARELLI**, Minister of Industry, Energy, Sustainable development and Green economy, Emilia-Romagna Region

10.15-11.00

The Cohesion Policy towards Europe 2020

**Morena DIAZZI**, Director of DG Industry and Managing Authority ERDF ROP, Emilia-Romagna Region  
**Sabina DE LUCA**, Director General for Community Regional Policy, Ministry of Economic Development, Italy

11.00-12.00

Innovation state of the art: EU visions and perspectives

**Tonnie DE KOSTER**, Deputy Head of Unit, Innovation Policy, DG Research and Innovation, European Commission

**Lucio GUSSETTI**, Director of the consultative works, Committee of the Regions

12.00-13.00

Conclusions

**Vasco ERRANI**, President of Emilia-Romagna Region

**Johannes HAHN**, European Commissioner of Regional Policy

