



I³SMES

INTRODUCING INNOVATION INSIDE SMEs

Public Conference

4th November 2008

Province of Bologna, via Zamboni 13



9.30 GENERAL INTRODUCTION

- **WELCOME BY MRS. BEATRICE DRAGHETTI**
President of the Province of Bologna

- **WELCOME BY MR. FABIO GIOVANNINI**
Vice President CNA Emilia Romagna

- **THE TERRITORIAL COOPERATION PROGRAMME, MR. MICHELE MIGLIORI**
Emilia-Romagna Region Coordinator of the Territorial Cooperation Objective

10.30 THE I³SME PROJECT CONTENTS

- **THE I³SME PROJECT: OBJECTIVES AND ACTIVITIES**
Mrs. Giovanna Trombetti, Province of Bologna

- **THE PARTNERS OF THE PROJECT**
 - CNA Emilia Romagna, (Italy)
 - Province of Trento, (Italy)
 - South Transdanubia RDA, (Hungary)
 - Pannon Business Network, (Hungary)
 - Technocenter Maribor University, (Slovenia)
 - RDA Bielsko Baja, (Poland)
 - Start up and service centre Fursetnfeld (Austria)
 - Brandenburg Economic Development Board (Germany)



11.30 THE POLICIES FOR THE PMI DEVELOPMENT

- **THE REGIONAL POLICIES TOWARDS INNOVATION**
MR. SILVANO BERTINI – RESPONSIBLE ECONOMIC DEVELOPMENT POLICIES

- **PMI NEEDS AND CONSTRAINTS TOWARDS INNOVATION**
MR. CARLO PIGNATARI – DIRECTOR CNA INNOVAZIONE

OPEN DISCUSSION

14.00 CONCLUSION OF THE CONFERENCE

14.00 BUFFET LUNCH