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CENTRAL EUROPE Programme
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C-PLUS
CLUSTER MAPPING RESULTS

International Forum World Class Clusters
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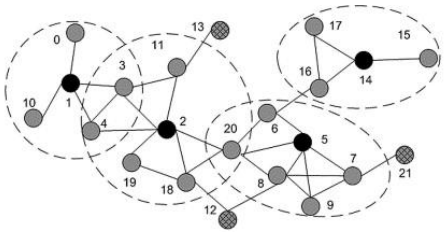
WP 3 Cluster Mapping

Objective: Get to know the clusters involved in C-Plus project.

- Acquire comparable data on the clusters:
  - common methodology (ECO)
  - consistent statistical data and indices

- Analyze the cluster structure:
  - regional environment and conditions
  - cluster status, governance system, strategies and activities



- Identify the (driving) actors for the clusters development.
- Evaluation of data quality and methodology.

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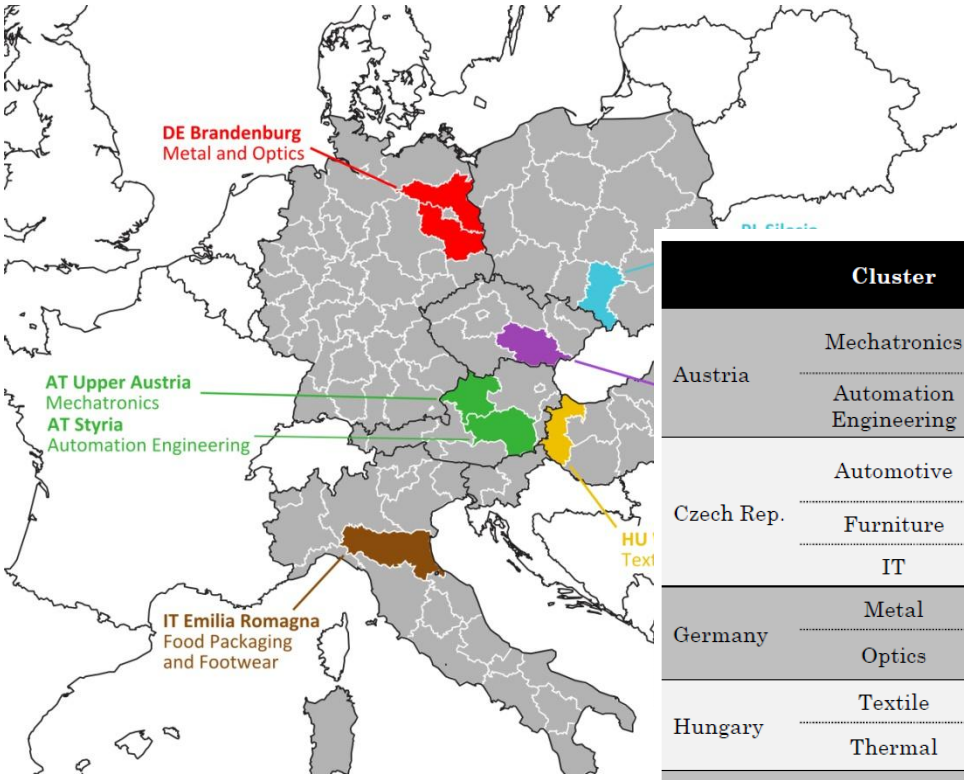
WP 3 Cluster Mapping: Statistical Results



	Cluster	Region [NUTS2]	Emp-loyees	Com-panies	Turnover [Mln.€]	Wages [Mln. €]
Austria	Mechatronics	Upper Austria	5.346	282	1.034	198
	Automation Engineering	Styria	7.012	1.247	659	182
Czech Rep.	Automotive	Morava Silesia	10.249	83	.	122
	Furniture	South East	9.077	968	.	95
	IT		7.137	1.003	.	80
Germany	Metal	Branden-burg (*)	14.183	175	2.465	390
	Optics		2.321	40	178	52
Hungary	Textile	West-Trans-danubian	2.514	39	17	.
	Thermal		3.115	35	51	.
Italy	Food Packaging	Emilia-Romagna	202.570	17.352	.	7.348
	Footwear		9.246	935	.	335
Poland	Wood	Silesia	9.500	1.065	.	64
	Construction		65.050	49.072	.	502

WP 3 Cluster Mapping: Outputs

- Report on Innovation
  - picturing facts and figures of the clusters
  - identifying the supply chain structure and innovation leaders

- Report of the Hubs Actors
  - characterizing the innovation environment
  - describing cluster governance, cluster activities
  - identifying and classifying all relevant actors (Companies, R&D, Local Stakeholders)
  - explaining roles of the stakeholders and cooperation system

- International Report on Cluster Role in improving innovation in the target Countries
  - comprehensive overview
  - describing the role of clusters in improving innovation and effects on development towards world class clusters

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WP 3 Cluster Mapping: Key Findings

- clusters in the regions show very **different** (member) **structures**, orientations, organizational levels and life-cycle states
- all clusters aim to **improve innovation capability and competitiveness**, to enable growth processes and ensure sustainability
- cluster companies **cooperate and compete** at the same time, the exchange relations generate specific knowledge and increase the ability to adopt and process knowledge
- **cluster activities**: networking between R&D and companies, cooperative projects, organized events, marketing, qualification and education
- **future tasks**: organize / ensure communication flow, intensify cooperation along value chain, early capture of technology-trends, promote innovation, increase capability to utilize knowledge, internationalization, marketing & lobbying, …
- **framework conditions** for a cooperation- and innovation-friendly environment are set by regional, national and supranational policies
- efficient **management strategies** require a broad approach, including relevant stakeholders and existing cooperative structures

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Thank you for your attention!

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