



*UE Fiscali*

## CLOUD

➤ Clusters Orientation towards Up-to-date technologies and models for common Development

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# Partnership

<b>LP - CNA Regional Association of Emilia Romagna</b>	<b>(Italy)</b>
<b>ERDF PP<sub>1</sub> - Development Agency of Evia S.A</b>	<b>(Greece)</b>
<b>ERDF PP<sub>2</sub> - Executive Agency for Higher Education, Research, Development and Innovation Funding</b>	<b>(Romania)</b>
<b>ERDF PP<sub>3</sub> - Start up &amp; Service Centre Furstenfeld</b>	<b>(Austria)</b>
<b>ERDF PP<sub>4</sub> - Business Agency Association</b>	<b>(Bulgaria)</b>
<b>ERDF PP<sub>5</sub> - Pannon Business Network Association</b>	<b>(Hungary)</b>
<b>ERDF PP<sub>6</sub> - The Association of the Chamber of Commerce of Veneto Region</b>	<b>(Italy)</b>
<b>ERDF PP<sub>7</sub> - Pomurje Technology Park</b>	<b>(Slovenia)</b>
<b>IPA-I PP<sub>1</sub> - Belgrade Chamber of Commerce</b>	<b>(Serbia)</b>
<b>IPA-I PP<sub>2</sub> - Sarajevo Economic Region Development Agency</b>	<b>(BiH)</b>
<b>IPA-I PP<sub>3</sub> - Institute for Contemporary Studies</b>	<b>(Albania)</b>

# Objectives of CLOUD:

**General objectives:** to contribute at stimulating and unlocking the innovation potential among SMEs in South-East Europe, through a more effective governance of industrial clusters.

**Specific objectives:**

- to enhance the critical mass of innovative SMEs;
- to provide the best framework conditions nurturing innovation and cooperation across clusters in Europe;
- to jointly develop new and better tools to support innovative SMEs within identified clusters;
- to foster transnational cluster cooperation at business level by suitable exchanges of knowledge, market intelligence and qualified staff;
- to improve cluster management as a factual professional qualification widely acknowledged across Europe.

# Results

- **A joint transnational strategy and action plan** designed and agreed among the partners outlining the objectives to pursue for cluster development.
- A comprehensive **set of transnational tools** developed and operational.
- **Framework conditions for innovation** will be set in a way to trigger investments at the level of individual companies and then of the cluster environment.

# Added value at transnational/international level

- establish transnational collaborations of public authorities with the aim of maintaining a permanent policy dialogue among regional public authorities in South-East Europe
- creating stronger linkages in a way to offer complementary strengths and shared experiences
- integrate existing initiatives in the involved Countries and will have a specific focus on the definition of common innovation strategies and cluster development vis-?-vis a major cohesion in the whole region

Thank you for your attention