

connecting small to feel big

World Class Clusters and Regional Dynamism Forum

Clusters&Cooperation for Regional Development in Central Europe

CLUSTERS-CORD

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PROJECT PARTNERS:

10 Partners from 6 CE countries cooperation:

- 1. <u>Lead Partner</u> Regional Development Agency of Usti Region, PLC (Czech Republic)
- Stuttgart Region Economic Development Corporation (WRS) -(Germany)
- 3. Regional Development agency of Piestany (Slovakia)
- 4. Regional Development Agency Bielsko-Biala (Poland)
- 5. Upper Austrian Chamber of Commerce (Austria)
- 6. Milano Metropoli Development Agency (Italy)
- 7. Mid-Pannon Regional Development Co. (Hungary)
- 8. "ARLEG" S.A. Regional Development Agency (Poland)
- 9. Centre for research, innovation and regional development (Czech Republic)
- 10. BSC, Business Support Centre, Ltd, Kranj (Slovenia)









CLUSTERS-CORD: OBJECTIVES & ACTIONS

Facilitation from side of project partners Clusters mapping & benchmarking

Mapping of key dimensions of cluster's operation

 Benchmarking study available, focusing on internationalisation, cluster managers training and policy development aspects

Exchange forums and other collaboration tools

- Targeting cluster managers and clusters members
- 3 Exchange Forums (Milano, Stuttgart, Linz)
- Other collaboration tools for Meta-Clusters facilitation

Clusters managers training

- Training materials based on the project experiences
- Training e-learning platform available for cluster managers

Cooperation with observers – policy decision makers







CLUSTERS-CORD: Results

- Identification and Benchmarking of 10 pre-selected key-industries
- Regional Policy Recommendation for Cluster Development Support
- 5 Sectors identification: Energy & Environment, Tourism, ICT, Food processing, Health.
- 5 Thematic Scan of 30 Project Clusters
- 5 Strategic Plans for meta-clusters (transnational cluster) development
- 5 facilitated meta-clusters :

3 AF expected contracts cooperation: Energy & Environment, Tourism (RDA BB), ICT 2 extra initial agreement: Food processing, Health.

CLUSTERS-CORD: Added Value

- + Cross-sectoral networking (CE regions economic integration)
- + Common clusters marketing activities
- + Active participation in policy development
- + Clusters foreign appearance