

ACCESS

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ACCelerating regional competitiveness and sector based excellence through innovation management tools and techniques



PARTNERSHIP:

- **LP: DDRIU – South Transdanubian Regional Innovation Agency – Pécs, Hungary**
- **+ 10 partners from 8 countries** (Austria, Czech Republic, Germany, Hungary, Italy, Poland, Slovak Republic, Slovenia)
- **36 months + 3 of prolongation (01/03/2010 - 31/05/2013)**

GENERAL OBJECTIVES:

improvement of innovation management systems of the participating regions; support in facing sector-based innovation challenges; promotion of transnational co-operation and interactions among stakeholders of the participating regions.

SPECIFIC OBJECTIVES:

acceleration of regional competitiveness and sector-based excellence through i. m. tools and techniques; fostering the understanding of sector based-innovation; enabling direct access to knowledge on i. m. tools and techniques; fostering sector-based innovation management at regional level.

TARGET GROUPS:

actors of the regional innovation systems: universities, RTD institutions, business service centres, policy makers, public authorities, SMEs.

EXPECTED RESULTS:

enhancement of territorial cohesion by installing some kind of mentoring system to provide support to less developed regions.

NON-EXPECTED RESULTS:

very high level of interest and high level of expectations about project outcomes from stakeholders.

CORE OUTPUTS OF PILOT ACTIONS:

Slovenia: an innovative “**food plain**” is going to be set up in order to make the sector competitive and correspondent to EU regulations

Central Hungary: signature of MoU and C.A. aiming at the establishment of a **Transnational Biotech Cluster**

Upper Silesia: implementation of a **double mentoring system** for technology transfer in **mechatronics sector**

...WORKING AT TRANSNATIONAL LEVEL

ADDED VALUE:

- considering the diversity in tackling project tasks as a resource;
- the discover of new opportunities;
- thinking on a regional basis rather than national;
- strong push in bringing people together for the construction of a real European mentality.

CRITICAL ASPECTS:

- to understand the above considerations in the opposite meaning!



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Thank you for your kind attention!

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